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LYCOMING COLLEGE

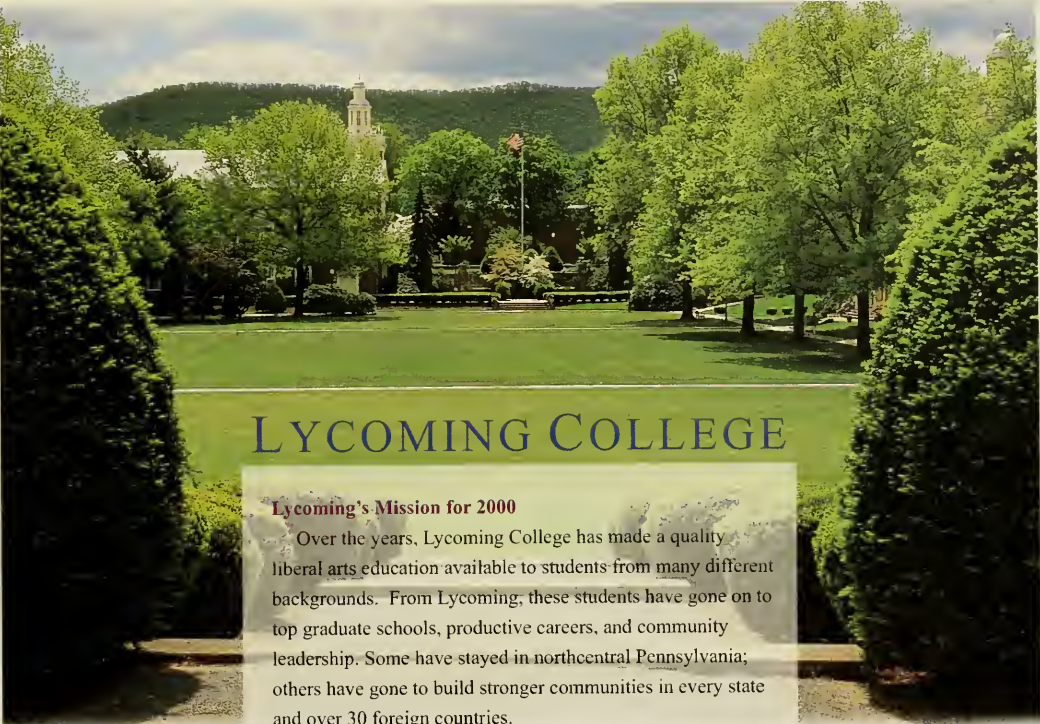


PRESIDENT'S REPORT

1996-97

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LYCOMING COLLEGE

Lycoming's Mission for 2000

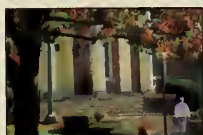
Over the years, Lycoming College has made a quality liberal arts education available to students from many different backgrounds. From Lycoming, these students have gone on to top graduate schools, productive careers, and community leadership. Some have stayed in northcentral Pennsylvania; others have gone to build stronger communities in every state and over 30 foreign countries.

A Highly Personalized Education

The College prepares its students well. Lycoming's success is based on a highly personalized education with extensive interaction between teacher and student. This means small classes taught by professors with advanced degrees and a talent for teaching. It also means helping students explore their full potential through a number of academic enhancements—from academic advising to internships and study abroad. While it clearly produces the finest educational opportunities for students, the model is also labor intensive. In fact, Lycoming's student to faculty ratio is 12.7 to 1.

Lycoming shares the kind of educational model used by the nation's most elite liberal arts colleges—colleges with far greater resources. That Lycoming has come so far and done so much with its financial resources is a tribute to very efficient management and to the support of its many generous alumni and friends. But now the time has come to take the next step—to give the college the strong financial foundation that it needs and deserves.

The mission for the next century must be to make a Lycoming College education affordable to every student who walks through its doors.



Message

from the
President

Last July the College announced that The Kresge Foundation of Troy, Michigan, had approved a \$400,000 challenge grant for Lycoming toward the completion of the two physical plant projects in our current campaign: the South Campus Entrance Project and the new Athletic Facility at David Person Field. To receive the Kresge Grant we must raise one million dollars by June 1, 1998. After those pledges are made, the Foundation will award the \$400,000, bringing us to our three million dollar goal for those projects. We trust that our loyal supporters will help us meet the challenge and make these facilities available to our students.



The application process for the Kresge Foundation was exacting and highly competitive. We view their support as a confirmation of the good work done by many at the

College and of the strength of Lycoming and its programs over many years.

Our current fund-raising effort, *Campaign 2000*, was designed to support the two physical plant projects and to ensure the future of the College through additions to our endowment. To date over \$20 million in gifts and pledges in this campaign have

been made to the endowment in addition to the \$2 million already earmarked for the physical plant improvements.

Many of our students can attend Lycoming only because you have made your gifts to the Annual Fund and to our endowed scholarship programs. Students are using their summer earnings, working while they are in college and borrowing funds to pay a portion of the educational expense that they and their parents cannot meet. It is your gifts, added to the return from the College's endowment, that bridge the gap that remains.

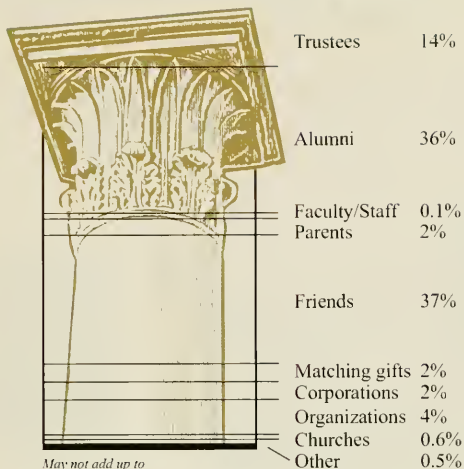
This past year was a record one for Lycoming College fund raising. We received over \$4.7 million in gifts and nearly a million more in pledges to be paid during the next few years. You know that the lives of our students are enhanced by their years at Lycoming, and we thank you for your financial support and for your continuing faith in the mission of Lycoming College.



Sincerely,

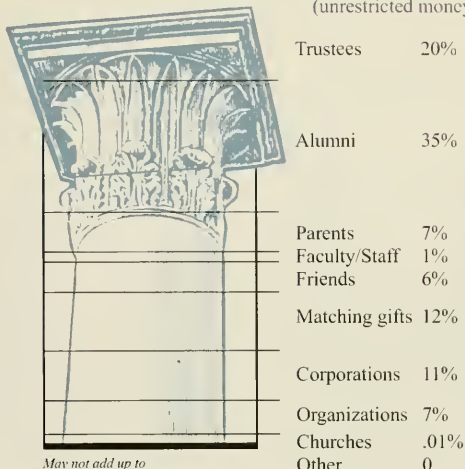
J. E. Douthat
James E. Douthat
President

Sources of all Gifts 1996-97



May not add up to 100% due to rounding.

Sources of Annual Fund 1996-97 (unrestricted money)



May not add up to 100% due to rounding.

A Record Year

This was a record-setting year for Lycoming College.

Lycoming received \$4,694,710 from its alumni, trustees, faculty, parents, friends and corporations — the most ever raised in a single year in the history of the College.

The Annual Fund — which is marked for current scholarships and projects — received \$603,188 (up 6% from last year) to set a new record. The average Annual Fund gift rose from \$179 last year to \$191. The average alumni gift to the Annual Fund rose from \$98 to \$104.

Lycoming's success in fund-raising this year is largely the result of *Campaign 2000*. The comprehensive fund-raising campaign began quietly in 1993. It was publicly announced in October 1996 as *Campaign 2000: The Next Step*. The Campaign goal was set at \$25 million and includes three separate goals:

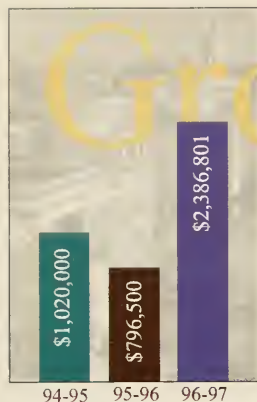
1. \$20 million for the endowment
2. \$3.2* million for physical plant projects, including the new entrance and multi-use recreational field and a new stadium at David Person Field
(*revised up from \$2.7)
3. \$2 million in unrestricted funds for the Annual Fund

Progress toward the Campaign's goals has been impressive this year. Gifts and pledges now put us more than three-quarters of the way there.

Dr. James E. Douthat
with Jen Ade '97 and
Bryn Allen '99



Growth in Life Incomes



Charitable Trusts have increased in popularity among our alumni and friends. This is a wonderful vehicle to support education and yet receive an income for life.



Kresge \$400,000 Challenge Grant

Our work for this year (1997-98) has been defined by our approval for a \$400,000 challenge grant from The Kresge Foundation of Troy, Michigan. This is the largest grant Lycoming College has ever received from a national philanthropic foundation. The grant is for our physical plant projects: the new entrance and improvements to the south side of the campus and our proposed new stadium at David Person Field. Our receiving the grant depends upon our ability to raise \$1,087,017 in new gifts and pledges by June 1, 1998.

We need your help, as never before, to complete these projects.

good
news

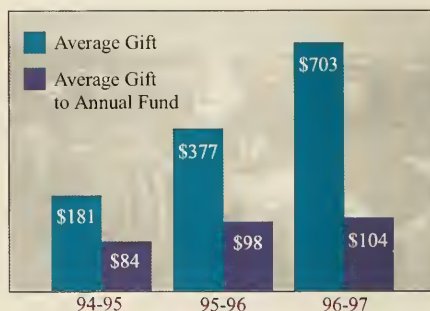
Fund Year

(July 1 1996- June 30, 1997)

Report of Gifts — from all sources

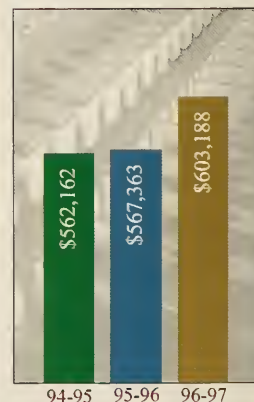
	Annual Fund	Total
Source	Dollars	Dollars
Trustees	\$120,264.82	\$665,065.78
Alumni	\$210,529.93	\$1,703,283.35
Parents	\$44,926.38	\$115,988.26
Faculty/Admin	\$5,754.11	\$9,022.20
Friends	\$36,054.81	\$1,748,250.54
Matching Gift	\$74,668.50	\$99,543.50
Corporations	\$67,984.47	\$183,300.86
Organizations	\$42,524.72	\$113,966.45
Churches	\$448.30	\$31,539.31
Other	\$32.00	\$24,749.95
	\$603,188.04	\$4,694,710.20

Average Alumni Gift



Alumni gifts are becoming bigger and growing faster than inflation. This is good news.

Trends



trends



review



Year in Review

JULY '96

- The old science building is demolished as ground is broken for new South Campus Improvement Project.

AUGUST '96

- Numbering 391, the Lycoming College Class of 2000 is the largest since 1971. They spend their first Saturday in a community service project, a traditional event.

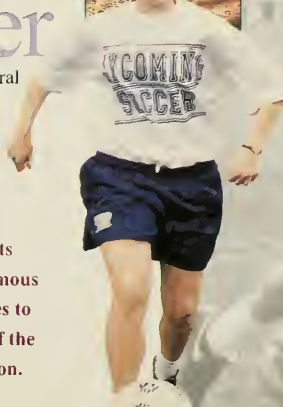
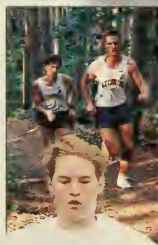
SEPTEMBER '96

- *Barron's* rates Lycoming College a best buy; *U.S. News & World Report* places us in the top tier of regional liberal arts colleges.
- The College creates a special center for the Institute for Management Studies.
- Fall phonathon begins; 18 student callers raise \$66,146 in six weeks.

Lycoming students are making enormous personal sacrifices to take advantage of the College's education.

Warrior Club

General Sports:	\$10,377
Football:	\$16,525
Wrestling:	\$4,685
Basketball (men's):	\$2,785
Swimming:	\$1,913
Lacrosse (men's):	\$1,390
Soccer (men's):	\$910
Track:	\$495
All other sports:	\$1,578
Total:	\$40,657



OCTOBER '96

- ▶ Robert L. Shangraw '58, Chairman of the Board, gives his wife, Charlene, a gate to Lycoming College for her birthday. The gate marks the entrance off Washington Boulevard at College Place.
- ▶ Dr. Michael Berenbaum, creator of the U.S. Holocaust Memorial Museum, speaks at Lycoming College. Russell Twigg '74, Dr. Robert W. Rabold, and Arthur A. Haberberger '59, are honored at Homecoming.
- ▶ Dr. Virginia A. Haller '76, medical director at United HealthCare of Ohio, establishes an endowed lectureship in her parents' names as a 20th reunion gift.
- ▶ Lycoming College publicly announces \$25 Million Comprehensive Campaign

NOVEMBER '96

- ▶ Burger King awards a \$10,000 Scholarship to Lycoming College to honor starting quarterback and valedictorian Keith Cadden '97.
- ▶ Lycoming College's Teacher Education Program is re-accredited and receives a Minigrant for its innovative Urban Teaching Training Program.

- ▶ Jeffrey D. Billman '77, CFO of Rhodes Development Group of Lemoyne, is the featured speaker at the annual Accounting Alumni Banquet.
- ▶ The football team goes to the NCAA semifinals.

DECEMBER '96

- ▶ John P. Graham, Professor of English (1939-1978) is honored with an endowed chair in his name from the Daniel G. Fultz '57 family. David J. Rife, professor of English, is named the first Graham Professor.
- ▶ The Lycoming College Chamber Choir sings at the White House as part of the holiday program. Earlier this fall, the Chamber Choir performed with Barry Manilow and for a Liddy Dole rally.
- ▶ The Creative Writing Program launches a new, national literary journal, *Brilliant Corners*.

JANUARY '97

- ▶ The spring phonathon begins; 24 student callers raise \$22,412 over 3 weeks.

FEBRUARY '97

- ▶ The Women's swim team wins Middle Atlantic Conference Championship, the first swim team to do so in school history.





FEBRUARY '97 (continued)

- 39 Lycoming College students travel to Boca Raton, Florida and Phoenix, Arizona, over spring break to work for Habitat for Humanity. Dr. James E. Douthat is chosen to participate in a ground-breaking ceremony in Boca Raton.

MARCH '97

- The wrestling team completes an undefeated season and three members go to the nationals. **Aaron Fitt '97** wins national championship at 150lbs, and Roger Crebs '87 is voted national wrestling coach of the year for Division III schools.

- Women's basketball goes to the NCAA playoffs for the second consecutive year.

APRIL '97

- Dr. Michael Burlingame, a Lincoln historian, is the speaker at the Annual Robert H. Ewing Endowed Lecture.
- **Peder L. Gulbrandsen '89**, a partner in his own company, speaks as part of the Executive Speaker Series.
- The Department of Foreign Languages and Literatures sponsors its first literature conference, attracting scholars from

16 colleges in the Northeast.

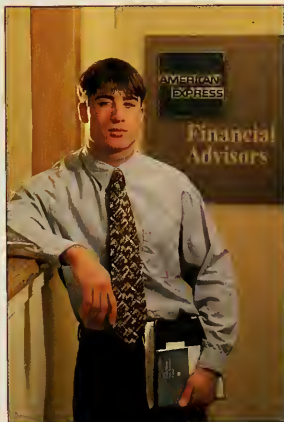
- Lycoming's publications win four awards.
- **Dr. William Turnbaugh '70**, an anthropology professor at the URI speaks at the annual Phi Kappa Phi lecture.
- **Dr. Norman Medow '60** of New York City is named to the Board of Trustees.

MAY '97

- A unique career "boot-camp" helps students start job-hunting. The pilot program makes the Associated Press wire and is featured in the *Chronicle of Higher Education*.
- Lycoming College is awarded a \$75,000 grant from the James S. Kemper Foundation to endow the **James W. Harding ('38)** Executive Speaker Series. Harding retired as one of Kemper's top executives.
- 320 students participate in the 149th Commencement of Lycoming College. Rev. Dr. Martin Marty, author and theologian, is speaker.
- Choir tours Eastern Europe.

JUNE '97

- Gate on Franklin Street is dedicated to Kenneth E. Himes.
- Lycoming College is notified that it will receive a \$400,000 challenge grant The Kresge Foundation.



Aaron Fitt '97

career

Give

Ways To Give

Outright Gift Options- (qualifies for Kresge Challenge)

1 Gifts of Cash

Cash is the easiest and most direct way to give to Lycoming College, and you can enjoy seeing the immediate results of your generosity.

2 Gifts of Appreciated Securities

Save taxes twice. You not only receive an income tax deduction for the full fair market value of your securities (if you have held them for at least a year and a day) but you also avoid capital gains tax on the appreciation.

3 Gifts of Personal Property

Preserve your collections for the future. Making a gift of personal property, such as a cherished collection of art, rare books, stamps, antiques or manuscripts, entitles you to a current income tax deduction and may reduce your estate tax.

4 Gifts of Real Estate

By giving real estate, you receive credit for the full value of a property and gain specific economic advantages.

5 Gifts of Closely-Held Stock

A special gift opportunity for a family or small business.



■
The College's present and future need is to increase income from non-tuition sources.



Class of 2001 enters the college's new gate this fall.

gift options

Income-producing Gift Options

① Charitable Remainder Unitrust

Provides a variable income based on a fixed percentage of the value of the trust, revaluated annually. Good hedge against inflation. Provides current income, a tax deduction and can reduce estate tax.

② Charitable Remainder Annuity Trust

Provides a fixed amount of income based on the rate of return and the amount placed in the trust. Provides current income, a tax deduction and can reduce estate tax.

③ Gift Annuity

Transfer cash or securities to Lycoming and receive fixed income payments for your lifetime and/or that of another person's lifetime. The rate of return is based on age.

Planned Gift Opportunities

① Bequest

Benefit loved ones and Lycoming in your will.

② Retirement Plan Designations

A simple and sound gift option. Ask for details.

③ Charitable Lead Gift

Maintain wealth while giving income.

④ Life Insurance

Convenient and flexible. It allows you to make a larger gift than you might have thought possible.





Row 1 (seated): Bahl, Pepperman, Younger, Chapman; Row 2 (seated): Hebe, Brouse, Shreckengast, (standing) Yasui Jones Schultz; Row 3: Twigg, McElheny, Failor, Pickelner, L'Heureux, Dewald, Veley, Sides; Row 4: Hershberger, Lee, Sahakian, Little, Shangraw; Back Row: Kahn, Douthat, Calistri, McKenney, Campbell, Martz and Cleveland. Absent: Ainsworth, Hayes, Krapf, Medow, Nichols, Rogers, Smith.

Mr. John C. Schultz,
Secretary

Ms. Ann S. Pepperman,
Assistant Secretary

Mr. William J. Ainsworth '63
Partner - Management Consulting,
KPMG Peat Marwick

Mr. David R. Bahl
Partner - McCormick Law Firm

Mr. David Y. Brouse '47
Retired Manager - GTE

Mr. Leo A. Calistri '59
Retired President/Chief Executive
Officer - NewChannels Corp.

Mr. Melvin H. Campbell Jr. '70
Owner/President - Campbell,
Harrington & Brear Advertising Agency

Mr. Harold D. Chapman
Chairman - Cobbler's Inc.

Mr. Jay W. Cleveland Sr.
Owner/President - Cleveland
Brothers Equipment Co.

Mr. Richard W. DeWald '61
Chairman of the Board -
Montgomery Plumbing Supply

Dr. James E. Douthat
President - Lycoming
College

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Owner/Chartered Life
Underwriter - D.E.
Failor Associates

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President/Chief
Executive Officer -
Fred's

Mr. James L. Hebe '71
President - Freightliner
Corp.

Mr. Harold D.
Hershberger Jr. '51
President - Deer
Mountain
Associates, Inc.

Mrs. Marjorie F. Jones '50
Owner - Jones
Chemicals, Inc.

Dr. Kenrick R. Khan '57
Retired Clergyman/
Teacher - Lohrs
Memorial United
Methodist Church

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Owner - Krapf's Coaches, Inc.

Mr. David B. Lee '61
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Chairman - Omega Financial Corp.

Mrs. Margaret D. L'Heureux
President/Realtor - Peggy
L'Heureux Real Estate, Inc.

Dr. Robert G. Little '63
Family Physician - Community
Medical Associates

Mr. Stephen Martz '64
President/Chief Operating Officer -
Hollidaysburg Trust Co.

Dr. Thomas J. McElheny '69
Chairman/CEO - Jordan American
Holdings, Inc.

Dr. Norman B. Medow '60
Physician - Manhattan, Eye, Ear
& Throat Hospital

Mr. George A. Nichols '59
President/General Manager -
Inn at Nichols Village

Ms. Ann S. Pepperman
Partner - McNerney, Page,
Vanderlin & Hall Law Firm

Mr. V. Jud Rogers
Vice President - Northern
Central Bank

Mr. Henry D. Sahakian
Chairman of the Board -
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Mr. John C. Schultz
President - Jersey Shore Steel

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First Vice President of
Investments - Merrill Lynch

Mr. Harold H. Shreckengast Jr. '50
Retired Audit Partner -
Price Waterhouse

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President - Robert M. Sides
Music, Inc.

Judge Clinton W. Smith '55
Judge - Court of Common Pleas,
29th District of Pennsylvania

Mrs. Russell W. Twigg '74
Designer/Retired/Homemaker

Mr. Burke R. Veley '60
Retired Chief Financial Officer -
Technology Services Solutions Corp.

Mrs. Robert S. Yasui
Retired Nurse/Homemaker

Mr. Alvin M. Younger Jr. '71
Managing Director/Treasurer/
Secretary - T. Rowe Price
Associates, Inc.

Emeriti Members

Dr. Samuel H. Evert '34
Retired Owner - Bloom Penn
Construction Co.

Dr. Kenneth E. Himes
Retired Treasurer - Lycoming College

Dr. W. Gibbs McKenney '37
Senior Partner - McKenney
Thomson and Burke Law Firm

Dr. Fred A. Pennington '32
Retired/Chairman of the Board/
President - Andrew S. McCreath
& Son, Inc.

Dr. William Pickelner
Owner - Pickelner Fuel Oil Co.

Mrs. John V. Rich VI '42
Homemaker

The Rev. Dr. Wallace Stettler
Retired President - Wyoming Seminary



Gifts received during the fiscal year July 1, 1995 - June 30, 1997 are listed in this publication.

Every effort has been made to ensure the accuracy of these lists. If you find an error or omission, please accept our apologies and bring it to our attention by contacting the Development Office at (717) 321-4036, so the College's records can be corrected.

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Molly Costello

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